

A close-up, warm-toned photograph of a woman with voluminous, curly brown hair. She is smiling and looking down at a smartphone held in her hands. She is wearing a light blue button-down shirt. The background is softly blurred, showing what appears to be a window with light curtains.

FREQUENTLY ASKED QUESTIONS

Italy



Contents

04

Chapter 1
Contract: Affiliate

08

Chapter 3
Sale/Transfer code

11

Chapter 5
4Life Products

13

Chapter 7
Builder Bonus

21

Chapter 9
Loyalty Program

22

Chapter 11
Useful Information

06

Chapter 2
Document: Enroller/Sponsor

10

Chapter 4
Information on the Activity

12

Chapter 6
4Life Points

16

Chapter 8
4Life Compensation Plan

21

Chapter 10
MyShop

Congratulations on your new position as a 4Life Affiliate!

In Italy, in order to activate an Affiliate code you need to be at least 18 and reside in Italy.

In the next chapter we will explain briefly how to complete the “Affiliate” agreement correctly.

In order to receive the advantages of the 4Life Compensation Plan as an Affiliate, you need to pay a registration fee (€25 + VAT).

With your registration, you will receive your personalized identification badge and an informational document titled “First Steps as a New 4Life Italy Sales Representative.”

This document outlines the main tools available to you for developing your business effectively and productively.

Complete your registration by filling out and submitting the 4Life Representative application form within 30 days from the activation date to fully benefit from all the advantages offered.

The following documents need to be enclosed with the agreement:

- National Identity Card
- Tax code
- Residence permit (only for non-EU citizens)
- Passport picture
- Copy of a bank statement

Example: Read carefully the agreement and fill in the required boxes to proceed with the enrollment as an Affiliate.

[illegible]

Your bank details are not mandatory when enrolling as an Affiliate, but they are necessary for you to receive payment for any earned bonus. If we do not receive your bank details, your monthly bonuses will be accumulated in your 4Life account until you provide valid bank details.

Before sending the ORIGINAL agreement by mail go through the following checklist:

- Enclose a copy of your documents (national identity card, tax code and residence permit if you are not an EU citizen), a passport picture and possibly a copy of a bank statement.
- Check that the details of the Enroller and the Sponsor (full name, ID code and telephone number) are correct.
- Ensure you have signed 4 times (twice on the first page and twice on the second).

Send the required documents to:

4Life Research Italy S.r.l.
C/O Regus Prati
Via Properzio, 5 - 00193 Roma (RM) - Italia

Chapter 2. Document: Enroller/Sponsor

Enroller and/or Sponsor changes

This information is very important for creating a Downline.

The Enroller is the person from whom you may have initially received information about 4Life. The Sponsor is the person immediately Upline from you and will always be there to answer your questions. The Enroller and Sponsor may or may not be the same person.

New Affiliates have a total of 10 days from the code creation date to change the details of the Enroller and/or Sponsor.

The steps to follow in that event are:

1. Complete the relevant form for Enroller and Sponsor changes and email it to europe@4life.com.
2. If the ORIGINAL application form includes incorrect information about the Enroller and the Sponsor, you will need to fill out a new application form and send it again to our administrative office in Rome.

Italia



4Life Research Italy SRL

C/O Regus Prati Via Properzio,
5 - 00193 Roma (RM) - Italia

RICHIESTA DI MODIFICA ISCRITTORE E SPONSOR (entro i primi 10 giorni dall'iscrizione)

ENROLLER AND SPONSOR TRANSFER FORM
(Within First 10 Days of Enrollment)

Numero Verde per l'Italia: 800.69.43.26 | europe@4life.com
Customer Service: 800.69.43.26 | europe@4life.com

Data
Date

Io/La sottoscritto/a, _____ ID 4Life _____, con la presente
chiede di modificare lo sponsor originale e/o l'iscrittore originale relativo al proprio account 4Life come segue:
I hereby request that the original Sponsor and/or original Enroller relating to my 4Life account be changed, as follows:

☐ Desidero che il mio **iscrittore** sia _____ il cui ID 4Life è _____
I wish to be **enrolled** by _____ whose 4Life ID# is _____

☐ Desidero che il mio **sponsor** sia _____ il cui ID 4Life è _____
I wish to be **sponsored** by _____ whose 4Life ID# is _____

Con la mia firma apposta di seguito certifico di aver compreso che:

By my signature below, I certify that I understand that:

- La richiesta di modifica dell'iscrittore e/o sponsor deve avvenire entro i primi dieci (10) giorni dalla mia data di iscrizione in 4Life.
The Enroller and/or Sponsor change I request must take place within the first ten (10) days from my date of enrollment with 4Life.
- Il presente modulo deve riportare le firme del mio iscrittore e/o sponsor originale e tali firme devono essere apposte alla presenza di un testimone indipendente prima dell'invio a 4Life del presente documento con la richiesta di modifica dello sponsor e/o dell'iscrittore.
I must have the signatures of my original Enroller and/or Sponsor on this form, and those signatures must be witnessed by an independent person, prior to requesting 4Life to make the Sponsor and/or Enroller change I request herein.

**Nome in stampatello dell'Incaricato alle vendite/
Cliente richiedente**
Requesting Affiliate's Printed Name

**Firma dell'Incaricato alle vendite/
Cliente richiedente**
Requesting Affiliate's Signature

Data
Date

Nome in stampatello dell'iscrittore originale
Original Enroller's Printed Name

Firma dell'iscrittore originale
Original Enroller's Signature

Data
Date

ID 4Life dell'iscrittore originale
Original Enroller's 4Life ID#

Firma del testimone
Witness's Signature

Nome in stampatello dello sponsor originale
Original Sponsor's Printed Name

Firma dello sponsor originale
Original Sponsor's Signature

Data
Date

ID 4Life dello sponsor originale
Original Sponsor's 4Life ID#

Firma del testimone
Witness's Signature

(Si prega di attendere trenta (30) giorni dopo la ricezione del presente modulo da parte di 4Life per l'approvazione aziendale.)
(Please allow thirty (30) days after the receipt of this form by 4Life for corporate approval.)

(Rev. 12/12/2022 AD)

Chapter 3. Sale/Transfer code

Can I have two or more Affiliate codes?

No. 4Life Affiliate cannot operate and receive commission with more than one (1) ID code.

- Members of the same family interested in promoting 4Life products may carry out 4Life activities separately, each with their own individual ID code.

Can I sell or transfer my Affiliate code?

1. The following documents are required for the owner to be able to sell or transfer a code:

- The ORIGINAL Affiliate agreement
- A copy of your national identity card, tax code and residence permit (in the event that the person concerned is not an EU citizen) and a passport photo
- Bank details of the new owner
- A correctly completed form for the Sale or Transfer of the activity
- Notarised Signature

2. Once we have received above listed documentation, we will check them and then send them to the Legal Department at our headquarters in Utah (USA). The Legal Department may subsequently request further documents necessary for transferring ownership of the code.

This administrative procedure takes approximately 30 days.

3. If the new future owner of the code already has their own 4Life code, the sale or transfer of the code cannot be processed. In order for a sale or transfer to be possible in these circumstances, the person must request the prior cancellation of their ID code and remain inactive for a period of 6 months.

4.1. Do I have to get a VAT number?

The Affiliate only needs to get their own VAT number if their annual net earnings exceed €5,000. If this is the case, the Affiliate should contact 4Life, which will send them the relevant form. The form must be completed, signed and sent to our office.

4.2. Do I have to register with the INPS (Italian National Social Security



C/O Regus Prati Via Properzio, 5 -
00193 Roma (RM) - Italia

MODULO DI VENDITA, TRAFERIMENTO O CESSIONE DI ATTIVITÀ 4LIFE

SALE, TRANSFER OR ASSIGNMENT
OF 4LIFE BUSINESS FORM

Dati di contatto
Contact Information



Numero Verde per l'Italia: 800.69.43.26
Customer Service Phone: 800.69.43.26

ID Incaricato alle vendite richiedente
Requesting Affiliate ID

Il/La sottoscritto/a (☐) _____, con la presente offre in vendita, trasferimento o
cessione la propria attività 4Life a ([hereby offer for sale, transfer or assignment my 4Life Business to](#)) _____

I termini della presente vendita, trasferimento o cessione sono i seguenti:

[The terms of this Sale, Transfer or Assignment are as follows](#)

Firma (Incaricato alle
vendite richiedente): _____
[Signature \(Requesting Affiliate\)](#)

Data: _____
[Date](#)

[TIMBRO NOTARILE]
[NOTARY SEAL]

*Prendo atto che la mia attività 4Life e il contenuto del presente modulo sono in linea con i requisiti definiti nelle Policy e Procedure 4Life relative a Vendita, trasferimento o cessione di attività 4Life (vedere sezione 3.34). (Si prega di attendere trenta (30) giorni dopo la ricezione del presente modulo da parte di 4Life per l'approvazione aziendale.)

*I understand that my 4Life Business and the content of this form be in harmony with the requirements outlined in the Sale, Transfer or Assignment of 4Life Business 4Life's Policies and Procedures (see section 3.34). (Please allow thirty (30) days after the receipt of this form by 4Life for corporate approval.)

(Rev. 3-25-21 AD)

Chapter 4. Information on the Activity

Institution)?

The Affiliate is only required to register with the INPS if their net annual commission exceeds €5,000 (Separate management). As indicated in Memorandum no.16 dated 3 March 2012, the INPS rate has increased by 1%, bringing the tax rate to 33,72% of which 1/3 is payable by the Affiliate and will be deducted from their payment. The tax status of each Affiliate may vary. We invite you to check your tax status with a reliable accountant.

4.3. Which taxes will be deducted from my commission?

4Life will apply a definitive tax rate of 23% on 78% of your earned commission. If your annual net commission exceeds the €5,000 threshold, check the relevant INPS and VAT requirements.

4.4. Can I register with 4Life as my company?

NO, Affiliates' activities must, by law, be on an individual basis. In order to be able to carry out activities with 4Life, each individual Affiliatewill receive an identification badge from 4Life.

4.5. Can I add a joint owner to my 4Life account?

NO, Affiliates' ID codes are strictly individual. In order to carry out activities with 4Life, each individual Affiliate must possess their own identification card.

4.6. Is it mandatory to have an identification badge?

YES, the identification badge is mandatory in order to be able to operate as a 4Life Affiliate in Italy. Failure to produce the identification badge when promoting 4Life products and opportunity will result in sanctions from the relevant authorities.

4.7. How long will it take for me to receive my identification badge?

Identification badges are printed twice a month: halfway through and at the end of the month. They are sent by registered mail the following day and delivery can take up to 5 working days. Depending on which day the 4Life office receives all your documents (contract, ID and passport photo), you will receive your identification badge in 3-5 working days after the day it is printed.

4.8. How do I earn the monthly bonus of €160?

You must have reached the Builder, Builder Elite, Diamond or Diamond Elite rank.

Each of the three people enrolled in your Frontline must fulfil the requirements for the €40 Builder Bonus. This means that each of the 3 (active) Affiliates in your Frontline must have enrolled at least 3 other (active) Affiliates, each of which must have a Team Volume of at least 600 PCLP. Promoted Customer Life Points (PCLP), required to activate the Compensation Plan for an Affiliate with an Italian code, must be from promotions made to Customers with an Italian code.

Chapter 5. 4Life Products

How can an Affiliate or customer receive the products in Italy?

There are four possible ways of placing an order:

1. Visit the website www.4life.com and select Italy. Log in with your ID code and password, click on "products" and follow the procedure for placing an order.
2. Call our tollfree number 800.69.43.26 between 09:00 and 17:00 to be supported by an operator and place your order by phone.
3. Email the order to: europe@4life.com One of our operators will get back to you straight away.
4. Go to the MyShop link. MyShop is the personal website that is provided by 4Life to the Distributor for free at the time of registration.

Which 4life products can be purchased with an Italian label by Affiliates and/or customers?

All the products on our website come with multilingual labels, Italian included.

To find out which products are available in Italy, visit our website italy.4life.com

Are other products also available?

For further information about new products and availability, call our tollfree number: 800.69.43.26.

Delivery methods and times

Items will be delivered by express courier (UPS). Delivery times will vary according to the delivery address. All orders will be processed within approximately 5 working days.

How can I contact 4life?

We have a department devoted exclusively to Affiliate and Customer Service for Italy, available from 09:00 to 17:00 Monday to Friday.

Tel.: 800.69.43.26
Email: europe@4life.com

We also have an administrative headquarters that, among other tasks deals with managing new enrolments.

Administration email: admin.italy@4life.com
WhatsApp number: +1 607-454-3392

Chapter 6. 4Life Points

4Life Points for month-end closing

Affiliates who have successfully completed the enrolment process may promote orders and earn PCLP for the month in progress until the last working day of the same month. In order to be considered valid, the order must be confirmed.

A new Affiliate may not generate personal order or Points for the month preceding their enrolment.

Example: Mr X generated his own code on June 2nd. He cannot transfer his customer points from May.

Transfer of 4Life PCLP from one customer code to another

Operation declined!

Transfer of 4Life PCLP from an Affiliate code to a customer code

Operation declined!

Do points (LP) earned on your own personal code contribute to accumulating the minimum number of PCLP required for the Compensation Plan?

NO. points (LP) earned from your own purchases don't count towards meeting this requirement. However, they do contribute towards generating the organisation's monthly volume.

Do the points (LP) generated by orders placed on your MyShop website count as Customer Points (PCLP)?

YES. Points generated from MyShop orders will be considered as Customer Points (PCLP). When you reach 100 LP, they will contribute to activating the Affiliate account.

(Minimum requirement according to the compensation plan: 100 PCLP).

Chapter 7. Builder Bonus

What is the “Builder Bonus” incentive?

The Builder Bonus is an excellent way of earning rewards with 4Life. You can earn monthly bonuses of €40, €160 or €640.

Can I receive Builder Bonuses under my current structure or do there need to be New Enrollments?

You can receive the Builder Bonus under your existing structure. If necessary, it can also be completed with New Enrollments.

If I have achieved Diamond or Diamond Elite rank and I then qualify for a lower rank, can I still be awarded the €40 Builder Bonus?

No, Diamond and Diamond Elite ranks can only earn €160 or €640 Builder Bonuses.

Do Affiliates from other markets count when it comes to building the structure that will allow me to earn the Builder Bonus?

Yes, provided they are Affiliates that belong to a market that has 4Life offices; in other words, that they are not Affiliates from emerging markets.

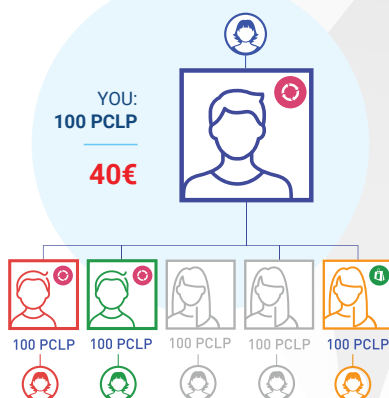
Note: For any queries contact our Affiliate/Customer service office by calling our freephone number 800.69.43.26 or sending an email to: europe@4life.com

How do I earn the monthly bonus of €40?

You must have achieved at least Builder or Builder Elite rank and have personally enrolled at least 3 Affiliates in your Frontline, each of which must have at least 100 (or more) PCLP*. In addition, you must have at least 600 PCLP in your Team Volume.

PromotedCustomerLifePoints (PCLP), required to activate the Compensation Plan for an Affiliate with an Italian code, must be from promotions made to Customers with an Italian code and from the points generated on your MyShop.

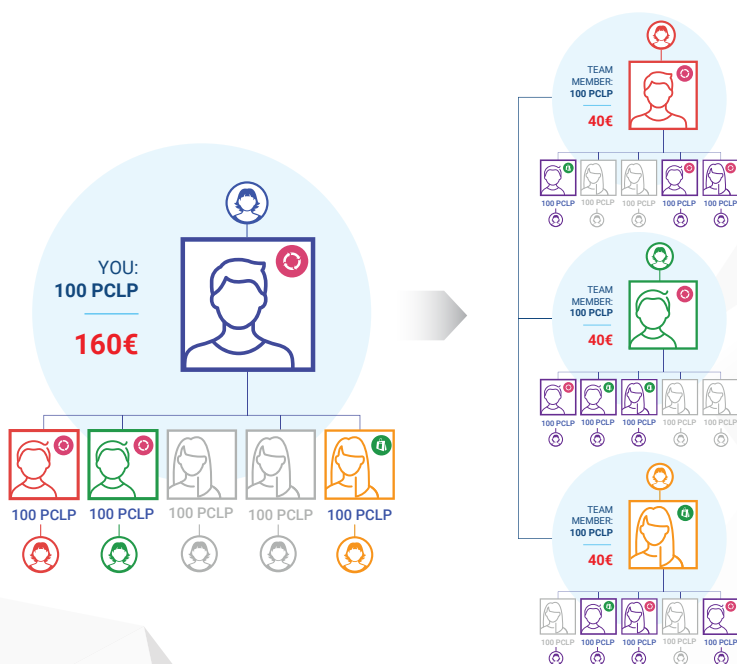
NOTE: Team Volume is the sum of the purchases made by your Customers (PCLP), the Customers on your MyShop website and the Customers belonging to your frontline Affiliates. Personal orders, placed either by yourself or your frontline Affiliates, will contribute to the Team Volume.



How do I earn the monthly bonus of €160?

Each of the three people enrolled in your Frontline must fulfil the requirements for the €40 Builder Bonus. This means that each of the 3 (active) Affiliates in your Frontline must have enrolled at least 3 other (active) Affiliates, each of which must have a Team Volume of at least 600 PCLP.

Promoted Customer Life Points (PCLP), required to activate the Compensation Plan for an Affiliate with an Italian code, must be from promotions made to Customers with an Italian code.

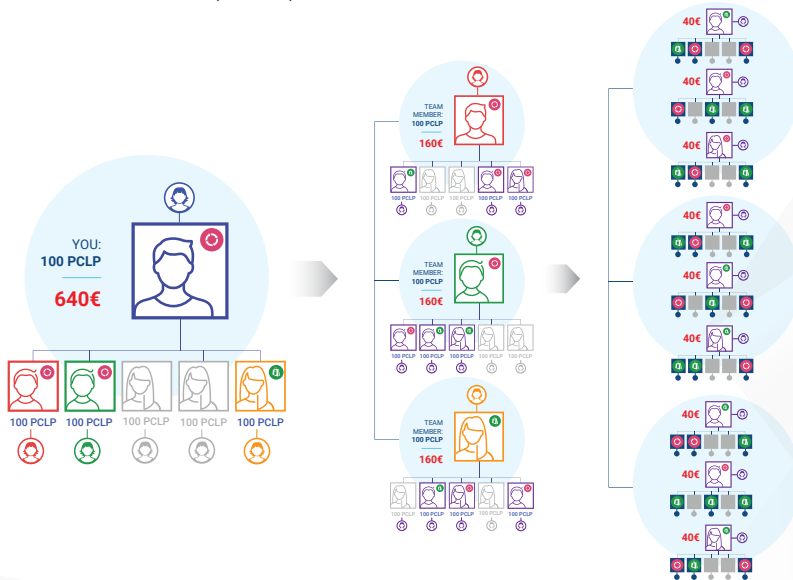


NOTE: Team Volume is the sum of the purchases made by your Customers (PCLP), the Customers on your MyShop website and the Customers belonging to your frontline Affiliates. Personal orders, placed either by yourself or your frontline Affiliates, will contribute to the Team Volume.

How do I earn the monthly bonus of €640?

You must reach any rank from Builder to Platinum Elite (In order to receive the € 640 bonus, Affiliates with Bronze rank or above, must reach the highest rank paid that month).

- At least 3 of the (active) Affiliates in your Frontline must meet the requirements for the €160 monthly bonus (this means that they must have enrolled and activated* at least 3 Affiliates in their Frontline).
- At least 9 of the (active) Affiliates in your second level must meet the requirements for the €40 monthly bonus (this means that they must have enrolled and activated at least 3 Affiliates in their Frontline).



Promoted Customer Life Points (PCLP), required to activate the Compensation Plan for an Affiliate with an Italian code, must be from promotions made to Customers with an Italian code.

NOTE: Team Volume is the sum of the purchases made by your Customers (PCLP), the Customers on your MyShop website and the Customers belonging to your frontline Affiliates. Personal orders, placed either by yourself or your frontline Affiliates, will contribute to the Team Volume.

Affiliates' commissions vary according to several factors. The commissions illustrated in this brochure do not guarantee the same result, but are intended to demonstrate the commission that can be earned depending on network development, the capacity of the individual Affiliate and the extent of their commitment. All references to implicit earnings or strategies in the 4Life Compensation Plan are purely for illustrative purposes. 4Life will not pay any commission simply for enrolling a new Affiliate in your distribution network.

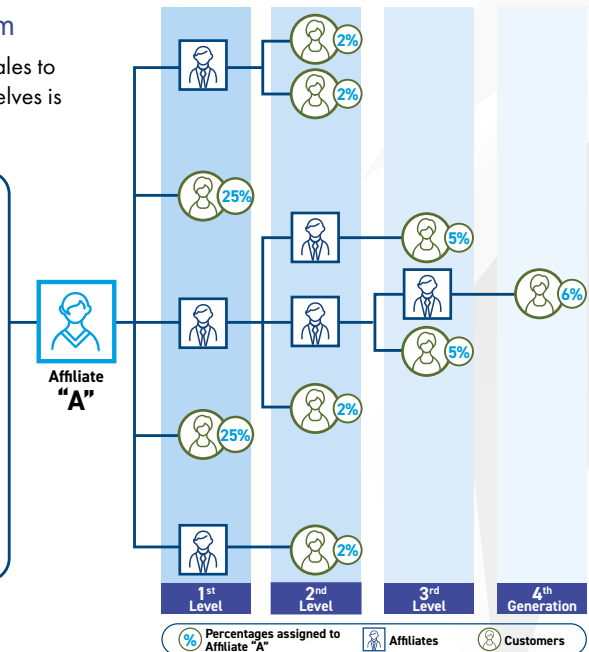
Chapter 8. The 4Life Compensation Plan

- Orders placed to your personal customers and points generated from orders placed in your MyShop will be used to activate the Life Rewards Plan.
- The Compensation Plan grants all Affiliates with an Italian code 25% commission on the entire value of orders placed by their personal customers.
- Depending on their rank, the Affiliate will receive corresponding indirect commission on various levels, for the promotional activities generated by their downline.
- Rapid Rewards - You are entitled to a 25% commission during the first three months for all personal orders made by each new Sales Representative (or Preferred Customer*) you have personally enrolled. You are also entitled to a 12% commission for all personal orders made by each new Sales Representative (or Preferred Customer*) in your second level and a 5% commission for all personal orders made by each new Affiliate (or new Preferred Customer*) in your third level, all within the first three months.
- MyShop - Earn 25% commission for the whole monthly volume from orders placed by customers on your MyShop website. Points (LP) from MyShop orders will be counted as Customer Points (PCLP). Once you reach 100 PCLP, they will count to activate your Affiliate code.
- The commission percentages awarded to Affiliates for sales made to consumers on their Downline who are not Affiliates are shown on pages 22 and 23 of "Life Rewards Basics" (Customers' Incentives Programme).

Example - Customer Program

Commission awarded to Affiliates for sales to consumers who are not Affiliates themselves is paid as shown in the example below.

1. The Affiliate earns 25% on all customer personal orders.
2. The customer is not required to pay an enrollment fee.
3. An Affiliate can enroll a "Customer" by calling our Affiliate service centre or by visiting our website: italy.4life.com.
4. A customer may not create a downline and is not entitled to earn commission.
5. A customer may become an Affiliate at any time. Contact the Customer Service/Sales Representative to find out how to proceed with the change.



For further information on the Italian 4Life Compensation Plan, [click here](#).



CUSTOMER INCENTIVE PROGRAM



INFINITY PAYOUT

COMMISSION

	Associate	Builder	Builder Elite	Diamond	Diamond Elite	Presidential	Presidential Elite
		Builder Bonus				Great Escape Trip	
							Bonus Premier Pool (2% of company LP)
1 st Level	25%	25%	25%	25%	25%	25%	25%
2 nd Level	2%	2%	2%	2%	2%	2%	2%
3 rd Level		5%	5%	5%	5%	5%	5%
4 th Generation				6%***	8%***	12%	12%
5 th Generation						3%	3%
6 th Generation						3%	3%
7 th Generation							
8 th Generation							
9 th Generation							
10 th Generation							



INFINITY PAYOUT

COMMISSION

INFINITY PAYOUT	Bronze	Bronze Elite	Silver	Silver Elite	Gold	Gold Elite	Platinum	Platinum Elite
	Viaggio Great Escape				President's Club			
	Bonus Premier Pool (2% of company LP)						Bonus Platinum Pool (1% of company LP)	
	Builder Bonus							
	1 st Level	25%	25%	25%	25%	25%	25%	25%
2 nd Level	2%	2%	2%	2%	2%	2%	2%	2%
3 rd Level	5%	5%	5%	5%	5%	5%	5%	5%
4 th Generation	12%	12%	12%	12%	12%	12%	12%	12%
5 th Generation	3%	3%	3%	3%	3%	3%	3%	3%
6 th Generation	3%	3%	3%	3%	3%	3%	3%	3%
7 th Generation	2%	2%	2%	2%	2%	2%	2%	2%
8 th Generation	2%	2%	2%	2%	2%	2%	2%	2%
9 th Generation					2%	2%	2%	2%
10 th Generation					2%	2%	2%	2%



Most multilevel marketing companies stop paying commission after the fourth level. 4Life® is different! Thanks to the "Infinity Payout", multiple levels can be paid at each Generation, starting from the Diamond rank. The "Extended Commission" offered by 4Life for each generation continues to be paid until encountering an Affiliate of the same or a superior rank. In this case it will be blocked and the commission for the next generation will start to be paid.

Every Affiliate will receive 25% commission on the points generated by promoting orders to their customers.

*The Affiliate who has personally enrolled a customer code will automatically be converted to the rank of Associate and will be awarded 25% of all the LP earned with each of their customer codes.

** LP: a value is assigned in "Life Points or LP", which is used to calculate the Affiliates' commissions.

***When less than 12% is paid, the remaining percentages will be paid to the next eligible ranks that qualify. This process is called Infinity Pass Through (Infinity Payout) and does not apply to first orders.

NOTE: Affiliates' commissions vary according to several factors. The commission illustrated in this brochure does not guarantee the same result, but is intended to demonstrate the commission that can be earned depending on network development, the capacity of the individual Affiliate and the extent of their commitment. All references to implicit earnings or strategies in the 4Life Compensation Plan are purely for illustrative purposes. 4Life will not pay any commission simply for enrolling a new Affiliate in your distribution network.

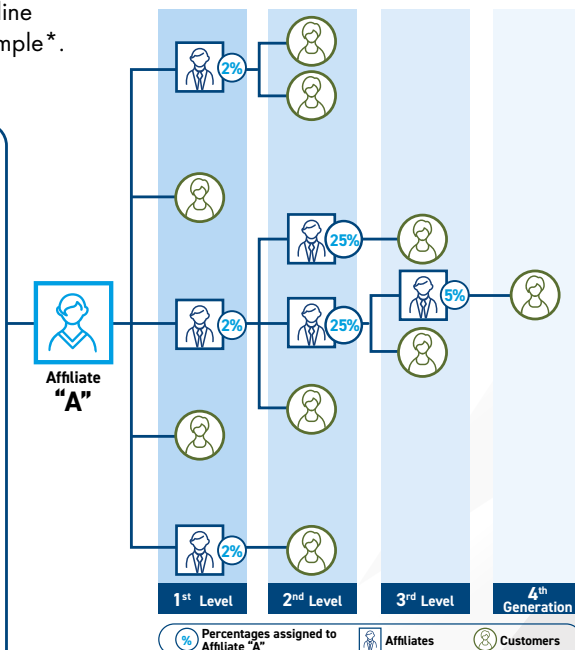


Example - Affiliate Program

Commission on the first 100 LP assigned to Affiliates, after the first three months, for personal orders made by their downline Affiliates is paid as shown in the example*.

NOTE

- The example applies only to the first 100 LP and not to any points in excess of that.
- Example applicable to Affiliates qualified for the “BUILDER” or higher ranks.
- For monthly personal order values over 100 LP, receive a 25% instant discount—at checkout—starting in month four, on all personal volume over 100 LP, while the Affiliate immediately upline will receive 2% commission. The next upline Affiliate will receive 5% commission. The remaining payment will continue until all commission percentages have been distributed as per Life Rewards Plan.
- From the third level onwards, commission percentages paid to Affiliates for personal orders made on their downline will be identical to those appearing in the “Customer Program” table on pages 22 and 23 of “Life Rewards Basics”.



* The example given assumes that the Affiliate is active with at least 100 PCLP (Customer Points) per month. Points generated from the order made on your personal My Shop, count as Customer Points (PCLP). Once you reach 100 LP, they contribute to activate your Affiliate code.

^ The percentages shown in this example do not apply to personal orders made by a 4Life Affiliate during the first three months.

^^ Please note that, according to the Terms & Conditions of the 4Life compensation plan, the Affiliate is never obligated to purchase the products under any circumstances.








Pages 25 and 26 of “Life Rewards Basics” show the commission percentages for the first 100 LP, paid to the Affiliate for purchases made by Affiliates in their Downline (Affiliates’ Incentives Programme). The percentages shown do not apply to personal orders made by a Representative during the first three months.


For further information on the Italian 4Life Compensation Plan (LRB), [click here](#).



AFFILIATES' INCENTIVES PROGRAM

Commission paid to Affiliates for any personal purchases made by Affiliates in their downline on the first 100 LP. Percentages shown in this example do not apply to the first personal order placed by a 4Life Affiliate.



Associate

Builder

Builder Elite

Diamond

Diamond Elite


Presidential

Presidential Elite









INFINITY

PAYOUT


		Builder Bonus				Great Escape Trip	
						Bonus Premier Pool (2% of company LP*)	
1 st Level	2%	2%	2%	2%	2%	2%	2%
2 nd Level	25%	25%	25%	25%	25%	25%	25%
3 rd Level		5%	5%	5%	5%	5%	5%
4 th Generation				6%	8%	12%	12%
5 th Generation						3%	3%
6 th Generation						3%	3%
7 th Generation							
8 th Generation							
9 th Generation							
10 th Generation							



COMMISSION

Bronze	Bronze Elite	Silver	Silver Elite	Gold	Gold Elite	Platinum	Platinum Elite
Great Escape Trip				President's Club			
Bonus Premier Pool (2% of company LP*)						Bonus Platinum Pool (1% of company LP*)	
Builder Bonus							
1 st Level	2%	2%	2%	2%	2%	2%	2%
2 nd Level	25%	25%	25%	25%	25%	25%	25%
3 rd Level	5%	5%	5%	5%	5%	5%	5%
4 th Generation	12%	12%	12%	12%	12%	12%	12%
5 th Generation	3%	3%	3%	3%	3%	3%	3%
6 th Generation	3%	3%	3%	3%	3%	3%	3%
7 th Generation	2%	2%	2%	2%	2%	2%	2%
8 th Generation	2%	2%	2%	2%	2%	2%	2%
9 th Generation					2%	2%	2%
10 th Generation					2%	2%	2%



COMMISSION

INFINITY PAYOUT

*LP: Each 4Life product is assigned a value in Life Points or LP, which is used to calculate the gross commission of the Affiliates.

When less than 12% is paid, the remaining percentages will be paid to the next eligible ranks who qualify. This process is called Infinity Pass Through and does not apply to personal orders made by a Representative during the first three months.

NOTE: Affiliates' commissions vary according to several factors. The commission illustrated in this brochure does not guarantee the same result, but is intended to demonstrate the commission that can be earned depending on network development, the capacity of the individual Affiliate and the extent of their commitment. All references to implicit earnings or strategies in the 4Life Compensation Plan are purely for illustrative purposes. 4Life will not pay any commission simply for enrolling a new Affiliate in your distribution network.

For further information on the Italian 4Life Compensation Plan, [click here](#).





Chapter 9. 4Life Loyalty Program

This program rewards Affiliates and Customers for their loyalty in ordering 4Life products every month. Order your favourite products every month and earn 15% in Loyalty Points. You can redeem accumulated product credit for free products.

Plus, order 150 LP or more and earn an additional 35 Bonus Loyalty Points every month.

- Automatic monthly shipments.
- Receive 15% in Loyalty Points.
- You receive 35 Bonus Loyalty Points with a minimum monthly order of 150 LP with the Loyalty Program.

Enrolments: For details and to enrol visit:
italy.4life.com/corp/page/26/loyaltyprogram

Chapter 10. MyShop

Earn 25% commission for the total monthly volume from orders made by customers on your MyShop website. MyShop is your own personal website which is provided for free to the Affiliates by 4Life from the moment you enroll.

Points generated from the order made on your personal My Shop, count as Customer Points (PCLP). Once you reach 100 LP, they contribute to activate your Affiliate code.

Chapter 11. Useful Information (LRB, Commission, Incentives Program, Loyalty Program...)

11.1 According to the terms of the 4Life® compensation plan (Life Rewards Plan), the Affiliate is under no obligation to purchase any product.

11.2 By law, the Affiliate may only conduct their business on an individual basis.

11.3 The first step in starting your business is to begin creating Client portfolio that will be used to activate your Affiliate code. It will be possible to enroll new 4Life Affiliates in your Downline, which will help you to achieve new 4Life ranks, thus increasing your earning potential.

11.4 Affiliate: Person interested in the business opportunity provided by 4Life. The first rank of a 4Life Affiliate is that of Associate.

11.5 Customer: People who are not interested in the opportunities offered by 4Life, but who prefer to make use of the wide range of 4Life products and are an essential part of your activity. All customers can take advantage of the benefits provided by the 4Life Loyalty Program. If a Customer is interested in becoming a 4Life Affiliate, they should request a new "Affiliate" code. The request, addressed to our Customer/Affiliate service centre, should be sent directly by the person concerned to the following email address: europe@4life.com. In the event that the Customer requesting the "status change" has made a purchase during the month in progress, they must wait until the following month to submit said request.

11.6 Preferred Customers: By enrolling, Preferred Customers can purchase 4Life products at the wholesale price (does not feature in the Italian market).

11.7 Downline Organisation: The line of Affiliates with their respective Customer portfolios who are under you.

11.8 Frontline: The first level of Affiliates and Customers sponsored by you.

11.9 Enroller: The person who introduced you to 4Life (this may also be your sponsor).

11.10 Line: Vertical section of your organisation headed by an Affiliate enrolled by you in your Frontline and which continues to operate under that Affiliate.

11.11 LP/Life Points: Each 4Life product is assigned a value in Life Points or LP, which is used to calculate the gross commission of the Affiliates.

11.12 Promoted Customer Life Points or Customer Points (PCLP): Points generated by promoting orders to your customers. Promoted Customer Life Points (PCLP), required to activate the Compensation Plan for an Affiliate with an Italian code, must be from orders made by Customers with an Italian code.

11.13 Customer Commission: The LRB pays a 25% commission for each order placed directly by one of your Customers.

11.14 Rapid Rewards: With Rapid Rewards during the first 3 months you earn 25% commission on all your personal order (LP) placed by each new Affiliate (or Preferred Customer*) that you have personally enrolled. You also receive 12% on the first order (LP) placed by each new Affiliate (or Preferred Customer*) at your second level and 5% on the first order (LP) placed by each new Affiliate (or Preferred Customer*) at your third level. Rapid Rewards are paid at the end of the month together with the generational bonus, provided that the Affiliate's code is active with at least 100 PCLP (Customer Points). Points generated from the order made on your personal MyShop, count as Customer Points (PCLP). Once you reach 100 LP, they contribute to activate your Affiliate code.

* Preferred Customer: does not feature in the Italian market.

11.15 Sponsor: the Affiliate to whom an Affiliate or customer is assigned. The sponsor may also be the Enroller.

11.16 UPLINE: the line of Affiliates directly above you.

11.17 Three-level volume: This is the total sum of the points generated by the Customers up to level four, the LP purchased by Customers on your MyShop website and the points generated by any personal purchases made by you or by any Affiliate up to level three.

11.18 Organisational Volume (OV): OV stands for "Organisational Volume" and refers to the monthly volume of the entire organisation. It is the total sum of the LP from your personal purchases, from the purchases made on your MyShop, from the purchases made by your customers'

accounts and from all the Affiliates and Customers in your downline. This volume is important in order to qualify for higher ranks.

11.19 Team Volume: The total orders placed by your Customers (PCLP), Customers from your MyShop website and Customers of your frontline Affiliates. Personal orders, placed either by yourself or your frontline Affiliates, will contribute to the Team Volume.

11.20 Compression: The Affiliates in your downline who do not meet the monthly qualification requirements for the rank of Associate or higher are removed when calculating the commission for the current month.

11.21 MyShop: your personal 4Life online shop. Your MyShop website is created automatically when you become a 4Life Affiliate.



For further information on the opportunities provided by 4Life and 4Life products, contact:
italy.4life.com • europe@4life.com • 800.69.43.26



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